

COURSE SEQUENCE GUIDE \mid FULL-TIME ENROLLMENT

Fashion Merchandising

Associate in Science | Code: 22020 | 60 credits

Effective Term: Fall 2024 (2247)

Semester 1

Course ID	Course Title	Credits	Pre/Co-requisites
CTE 1050	Introduction to Fashion Design & Related Industries	3	
CTE 2732	Fashion Illustration Technology	3	
GEB 1011	Principles of Business	3	
MAR 1011	Principles of Marketing	3	
	Semester Credits	12	

Semester 2

Course ID	Course Title	Credits	Pre/Co-requisites
CTE 1801	Introduction to Merchandising	3	
CTE 2301	Product Development	3	
CTE 2610	Fashion Forecasting & Research	3	Prerequisites: CTE 1050, MAR 1011
MAR 1720	Marketing in the Digital World	3	
	Semester Credits	12	

Semester 3

Course ID	Course Title	Credits	Pre/Co-requisites
ENC 1101	English Composition 1	3	Prerequisite: Student must meet the Developmental Education reading and writing requirements in State Rule 6A-10.0315 (by course, placement score, or eligible exemption).
MGF 1131	Mathematics in Context	3	Prerequisite: Student must meet the Developmental Education reading and writing requirements in State Rule 6A-10.0315 (by course, placement score, or eligible exemption).
CSP OR CGS 1060	Computer Competency Test (CSP)OR Introduction to Computer Technology and Applications		Departmental Recommendation: Computer Skills Placement (CSP)
	Semester Credits	6	

Semester 4

Course ID	Course Title	Credits	Pre/Co-requisites
EVR 1001	Introduction to Environmental Science	3	
CTE 2388	Principles of Contemporary Retailing	3	Prerequisite: CTE 1050
CTE 2802	Fashion Merchandising Strategies	3	
CTE 2836	Global Merchandising	3	Corequisite: CTE 2802
	Semester Credits	12	

Semester 5

Course ID	Course Title	Credits	Pre/Co-requisites
CTE 1942	Fashion Industry Internship	3	Prerequisite: Departmental Approval
CTE 2111C	Digital Fashion Portfolio	3	Prerequisite: CTE 2732, CTE 2802
CTE 2800	Textile, Apparel & Retail Analysis	3	Prerequisite: CTE 2388
ENT 2212	Entrepreneurial Leadership	3	
	Semester Credits	12	

Semester 6

semester o				
Course ID	Course Title	Credits	Pre/Co-requisites	
PHI 2010	Introduction to Philosophy	3		
Social Science	AMH 2010, AMH 2020, POS 2041	3		
	Semester Credits	6		
	Program Total	60		

Academic Pathway at MDC: The AS in Fashion Design is a pathway to the <u>BAS in Supervision and Management</u>. To learn more about the courses listed see <u>College Catalog</u>.